



LINKING RESEARCH, POLICY AND PRACTICE



NEWS ALERT

EAIR 35TH ANNUAL FORUM ROTTERDAM 2013

CALL FOR PROPOSALS

“THE IMPACT OF HIGHER EDUCATION”

Amsterdam, 11 December 2012

Dear Colleague,

The EAIR Forum 2013 Rotterdam Programme Committee is delighted to invite you to submit your Paper Proposal for the 35th EAIR Forum “*The Impact of Higher Education*”. The EAIR Forum 2013 Rotterdam will take place from Wednesday 28 August till Saturday 31 August 2013 at the Erasmus University Rotterdam, The Netherlands.

The deadline of the submission for your Paper Proposal is **Monday 4 February 2013**.

For submitting your proposal, please go to:

<http://www.eair.nl/forum/rotterdam/proposals/>

Please visit www.eair.nl/forum/rotterdam regularly for the updated news about the 2013 EAIR Rotterdam Forum.

We are looking forward to your contribution.

With kind regards,

On behalf of the 2013 EAIR Rotterdam Forum Programme Committee:

Henk SCHMIDT (Forum Chair) • Rector Magnificus • Erasmus University Rotterdam, THE NETHERLANDS

Anita AX (Forum Co-Chair) • Program Secretary • Erasmus University Rotterdam, THE NETHERLANDS

Wilfred MIJNHARDT • Policy Director • Erasmus University Rotterdam, THE NETHERLANDS

Ivo ARNOLD • Vice Dean Erasmus School of Economics • Erasmus University Rotterdam, THE NETHERLANDS

Maria J. ROSA • Researcher at CIPES • University of Aveiro, PORTUGAL

James WILLIAMS • Senior Researcher • Birmingham University, UNITED KINGDOM

FORUM THEME

The Impact of Higher Education

The EAIR 35th Annual Forum, 28-31 August 2013, will be hosted by the Erasmus University Rotterdam, The Netherlands

Higher education in Europe and elsewhere is undergoing very rapid change. Against the background of the many and sweeping changes, such as budget cuts, increasing and changing demands of employers and students, and the changing nature of its key functions research and teaching, and accountability of higher education institutions, we see an increasing professionalization of administration and management of higher education institutions. Can managers and administrators in cooperation with academics address the challenges of the 21st century, particularly regarding the impact of higher education?

Not only higher education is changing, also EAIR is changing – as it must. Building on the success of the previous conferences in Valencia, Warsaw and Stavanger, the programme for the 35th Forum in Rotterdam will be attractive to policy makers, (institutional) researchers and managers and administrators. In addition, we want to increase the attractiveness significantly especially for two delegate groups: young(er) researchers, and those we may label as the «new professionals» in higher education. This will be evident in creating space for not only paper and poster presentations, but also workshops, roundtables and panel presentations.

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TRACKS

Abstracts and outlines will be evaluated by the Track Chairs and the Programme Committee. Institutional researchers, academics, policy makers, administrators and educators are invited to submit their proposals for a presentation or a poster during the Forum. Each accepted proposal will contribute to one of the seven specific programme tracks which are outlined below.

Overview tracks

Track 1: *Governance: impact follows strategy?* **[Read more](#)**

Track 2: *Student learning and the student experience* **[Read more](#)**

Track 3: *Institutional research: how to measure impact?* **[Read more](#)**

Track 4: *Quality management in higher education* **[Read more](#)**

Track 5: *Ranking: excellence and reputation management* **[Read more](#)**

Track 6: *Access to higher education* **[Read more](#)**

Track 7: *The impact of higher education on the economy* **[Read more](#)**



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Keynotes

At each day of the Forum, a plenary keynote address will be given on one of the main Forum themes. At this moment two keynote speakers have accepted the invitation, they are:

- Professor Peter Scott (UK) – Director Open University's Knowledge Media Institute
- Professor Dr. Ivo Arnold (The Netherlands) – Vice Dean Erasmus School of Economics

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Forum Hosts

The Erasmus University Rotterdam, The Netherlands

The Erasmus University Rotterdam was established in 1913 and named after Desiderius Erasmus (1466 or 1467-1536), philosopher, theologian and humanist. Exactly 100 years ago a group of entrepreneurs founded the Netherlands School of Commerce, the predecessor of the current Erasmus University.

In 2013, therefore, the Erasmus University Rotterdam celebrates its centennial. As part of the festivities, the Erasmus University Rotterdam is more than happy to host the 35th annual Forum of the EAIR. This year's theme is Impact of Higher Education with the subtitle Addressing the challenges of the 21st century. We will be honoured with your presence.

The Erasmus University Rotterdam has about 21,000 students of which more than 5,000 are international students. There are about 2,600 administration, faculty and service staff.

The Erasmus University has a world-wide reputation in the areas of economics, business administration and health, strengthened by law, social sciences, history and arts, and philosophy. Students from all over the world follow Dutch and English-language bachelor' programmes as the basis for leading international master' specialisations at the interface of economics, health and society.

The Erasmus University is centrally located near the river in one of the most vibrant cities of the Netherlands. Being the main port of Europe, Rotterdam offers a multicultural experience with outstanding museums and restaurants and is well known for its modern architecture.

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Call for Proposals – General information

The Impact of Higher Education

The EAIR 35th Annual Forum, 28-31 August 2013, will be hosted by the Erasmus University Rotterdam, The Netherlands

The Rotterdam Programme Committee invites you to submit your proposal for the EAIR 35th Annual Forum which will take place at the Erasmus University Rotterdam, the Netherlands from 28 till 31 August 2013.

You are allowed to submit more than one proposal but only one (per main author) will be accepted.

There are different types of proposals: single-slot papers, double-slot papers, and other proposals (roundtable/panel, workshop, special interest group). Please indicate the nature of your proposal.

Posters are also welcome. Posters are well suited to give overviews of facts, figures and the conclusions drawn from the research. They will be displayed to attract the viewers' attention and a presentation is scheduled at the Forum to quickly communicate its ideas and relevance.

Forum Registration

All Speakers at the EAIR Forum will be required to register and pay for the Forum registration fee to present their proposal in the Forum. EAIR members will receive a reduction on the Forum registration fee. The details of the registration fees for the EAIR Forum Rotterdam 2013 will be given in due course.

Young Forum speakers under 35 (main authors only)

For young professionals and academics (age 35 and younger at the time of the Forum) who are working in universities, polytechnics and other higher education institutions and other organisations in the higher education fabric (ministries, quality assurance agencies, etc.) EAIR is offering the opportunity to participate at a reduced registration fee (50% of the normal fee), if the submitted proposal is accepted.

...and EAIR Outstanding Paper Award (35 and under speakers)

Moreover, young (under 35) colleagues are invited to participate in the EAIR Outstanding Paper Award competition. The winner will be given a one-year free subscription of a journal of Routledge's education journals list. Please take note of the [criteria](#).

Deadline Submission

Proposal: 04 February 2013 (notification of acceptance by email by early April 2013 latest).

Posters: 01 May 2013.

EAIR Outstanding Paper Award: to submit the "full article" paper no later than 28 July 2013.

Abstracts of accepted proposals and posters will be published on the Forum website:
To submit the "full article" before 04 August 2013.

General Information

Accepted Proposal - Publication of Presentations on the Forum website in "Full" paper format:

If the proposal is accepted, you will be invited to write a detailed "full" paper (including the abstract and outline) of 30,000-50,000 characters (approximately 3,000-5,000 words). The paper should be written on the basis of the accepted proposal.

EAIR will publish all full papers on the Forum website which is only accessible to the Forum participants and EAIR members.

The abstract of the accepted proposal will be published in the Forum Final Programme.

The deadline for submission of these full articles to the EAIR Secretariat is **04 August 2013**.

Available Timeslots

You will normally be given a timeslot of 20 minutes to present the ideas set out in your paper allowing 10 minutes for questions and discussion.

You are also encouraged to propose other formats such as roundtable/panel discussions, workshops, special interest groups, poster presentations, best practice sessions, etc.

Forum language

The language is English. Please use the "British English" spelling.

Proposal Form

Title

The title of the proposal should not exceed 120 characters (approximately 12 words) and should accurately reflect what is being proposed.

Abstract

The abstract must not exceed 1,500 characters (approximately 150 words). Anything exceeding the 1,500 characters will not be included in the abstract. The abstract should clearly indicate the core idea and objective of your presentation.

Outline

The outline is a "free format" which should clearly state your objective and your engagement with the subject and with the Track and Forum theme.

It should not exceed 10,000 characters (approximately 1,000 words).

When drafting your outline, please consider to include the following:

- an introduction in which the problem or issue the proposal addresses is set out, and how that problem/issue relates to the Track theme,
- a paragraph in which the background of the problem or issue is outlined (including reference to relevant literature),
- a description on how you approach or analyse the problem or issue (this could be a "research methods" section),
- the results of your investigation,
- a reflection on the findings (e.g. how do your findings relate to previous research) and the implications or relevance of your work,
- a final paragraph with conclusions.

Categories and Keywords

In order to assist the Forum participants to select the presentations in which they are interested, we will request you to indicate the character of your proposal by ticking one or more categories on your proposal submission form; Academic (theoretical or discursive), Academic (research-based), Case study of practice, Policy oriented, or Other.

In addition please also provide between 1-5 keywords that will reflect the contents of your proposal. The list of keywords will be provided in the on-line proposal form.

We kindly request you to follow the instructions carefully. Proposals that do not meet the expectations set out in the guidelines will unlikely be accepted by the Programme Committee. Please do not hesitate to contact the EAIR Secretariat (eairst@eairst.nl) if you have any questions.

TEAM JOURNALS

Tertiary Education and Management (TEAM), (<http://www.eairst.nl/publications/TEAM.asp>), the association's journal, is published 4 times a year. After the Forum, you are welcome to submit your paper to the journal. If accepted, it will be published in a forthcoming issue of the journal.

If you have any queries, please do not hesitate to contact the EAIR Secretariat (eairst@eairst.nl) before submitting the proposal.

Please visit the <http://www.eairst.nl/forum/rotterdam/> for more updates.